LocaleIQ™ for Mobility

LocaleIQ™ Management Suite for Mobility is a cloud-based solution for cities to provide a single source map with near real-time information for the public on their mobility options, while providing government planners with detailed analytics for better decision making.

New Mobility Conundrum

New mobility options give your city's citizens, visitors, and businesses more efficient and cost-effective ways to get around in increasingly congested cities due to urban migration. Intercity public transportation is finding more ridership due to last mile solutions such as scooters and bike sharing programs, yet intracity public transportation is seeing ridership and revenues going down. This also means added complexity for your users to realize their best transportation options.

Single Map View

Give your citizens and visitors a single map to view mobility and navigation options and you increase transportation efficiency and economic prosperity while reducing pollution, congestion, waste, and wear and tear on infrastructure.

With **LocaleIQ Content Manager and Map Manager**, you can easily pull real-time/near-real-time data for multiple private mobility and public transportation options for your public to view and navigate around your city.

Enhance your maps even further with city services listings and locations.

Parking Sensor Utilization

Driving around inefficiently looking for available parking causes pollution and congestion, resulting in less time for passengers to be productive at work, or to partake in the local economy through dining, shopping, and attending events.

Give drivers a way to efficiently find available parking and you not only decrease congestion, pollution, and energy usage, but also increase the likelihood that people will patronize more that your city has to offer.

Cities also increase parking revenues when under-utilized parking spaces are more easily found and occupied.

As easy as 1. 2. 3. 4. 5…

CREATE ACCOUNT

1. SELECT MOBILITY SECTOR

2. CREATE MOBILITY ENTITIES

3. LINK TO DATA SETS

| GBSF | GTSF |

4. CUSTOMIZE (Optional)

| Icons | Colors | Content | Map Theme* |

5. PUBLISH

ANALYTICS
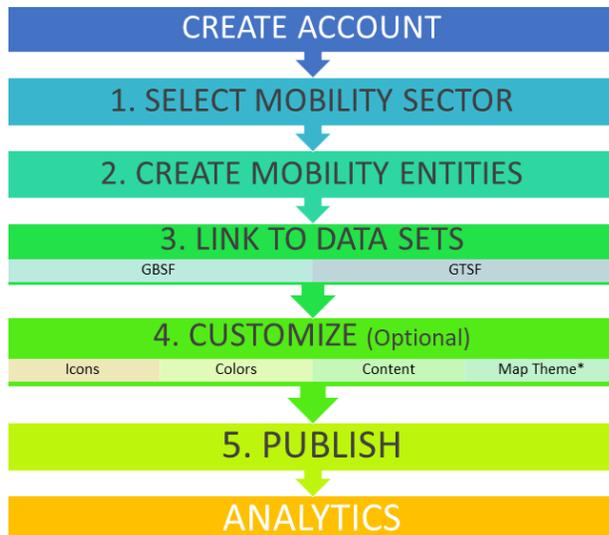
* Selected map theme sets appropriate user filters and navigation options.

Real-time Alerts & Publishing

Better mapping means notifying the public of closures and alerts that may impact their mobility options. Locale**IQ** was built to be easy enough to be used by anyone on any internet enabled device. You can enable employees in the DoT, city planner's office, emergency dispatch, highway patrol, maintenance workers, and vendors to map and publish conditions and alerts while including detailed information about that mapped item or event.

From temporary items such as potholes, accident alerts, closure updates with alternate routes, parade routes with road closures and suggested parking, to permanent items such as fire hydrants requiring maintenance and knowledge sharing between agencies, Locale**IQ** allows any employee to easily map and publish new data internally or to the public.

Mobile Responsive

No app to download. City map managers and public users get a mobile responsive experience whether viewing the map from their computer or mobile device.
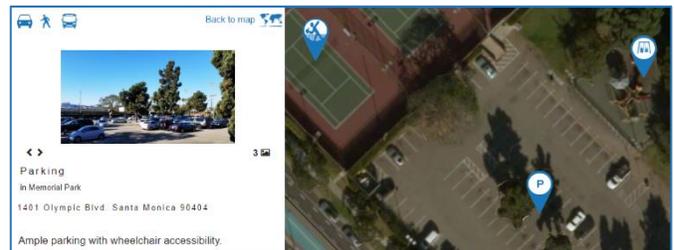
Analytics

Want to know what modes of mobility your public is looking for? You'll need a single dashboard through which to view analytics on filter usage, user clicks, aggregate user location information and more. **LocaleIQ Business Analytics Manager** gives you the data and reports you need for location intelligence (LI) insights.

Mobility Mapping

- Bike, scooter, moped stations and locations
- Bus stops, routes, real-time locations
- Parking meters, spots, lots
- Charging stations
- Rail, trams, trollies
- Subway
- Elevated public walkways
- Bike paths
- The list is endless…

Combine Mobility Mapping with City Services

- Parks & Recreation
- Attractions
- Events
- Places of commerce
- Public Services

Add Sensor Data & Video for Internal Use

- Environmental
- Traffic density
- Emergency response
- Real-time video